

INAUGURAL



LINKS

National Invitational



May 19th - May 21st

2025

La Quinta, CA



SCHEDULE

Monday – 5/19

- 5pm Welcome Reception / Conference Day #1

Tuesday – 5/20

- 8am Shotgun Start – PGA West Tournament Course
- 1pm Lunch Reception / Fellowship
- 5 PM Dinner Reception / Conference Day #2

Wednesday – 5/21

- 8am Shotgun Start – PGA West Stadium Course
- 1pm Lunch Reception & Closing Ceremonies



PETE DYE STADIUM
COURSE



NICKLAUS TOURNAMENT
COURSE

GOLF

Playing at **PGA West Stadium** and **Tournament Courses**, home of the PGA American Express tournament, offers a world-class golf experience with challenging layouts and stunning desert scenery.

Stadium Course: Designed by Pete Dye, it's one of the most difficult public courses in the U.S., featuring deep bunkers, island greens, and the infamous "Alcatraz" (par-3 17th hole). It demands precision and strategic play.

Tournament Course: A more forgiving yet still challenging course, designed by Jack Nicklaus, with wide fairways, large greens, and scenic mountain backdrops. It provides a great blend of playability and difficulty.

Tournament Format: 2-man Teams flighted by Team Handicaps. Whether you're aiming for serious competition or just looking to have fun, there's a flight for you!



FELLOWSHIP



Fellowship is at the heart of the Links Players National Invitational, where faith, friendship, and competition come together. Participants will not only enjoy world-class golf but also engage in connections that strengthen the Links Players International community.

VISION



We will be casting the vision for the future of Links Players and exploring how the organization is expanding its reach and impact. Through powerful discussions and testimonies, we will discuss the transformative role Links Players has had in communities across the country, using the game of golf as a bridge for faith, fellowship, and personal growth.

SPEAKERS



Jeff Cranford is a pastor, speaker, and former professional golfer who serves as the lead pastor of Church at the Red Door in La Quinta, California and serves as the CEO of Links Players International



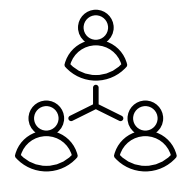
Tom Randall is a passionate Christian speaker, former PGA Champions Tour Chaplain, former professional basketball player, and missionary with a deep commitment to sharing the Gospel.

CONFERENCE



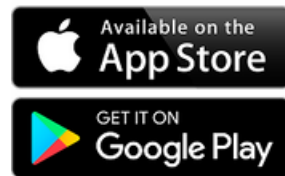
Links Players

IMPACT



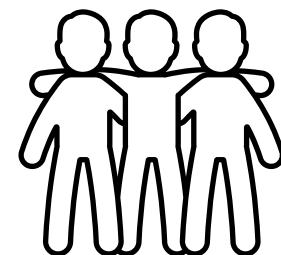
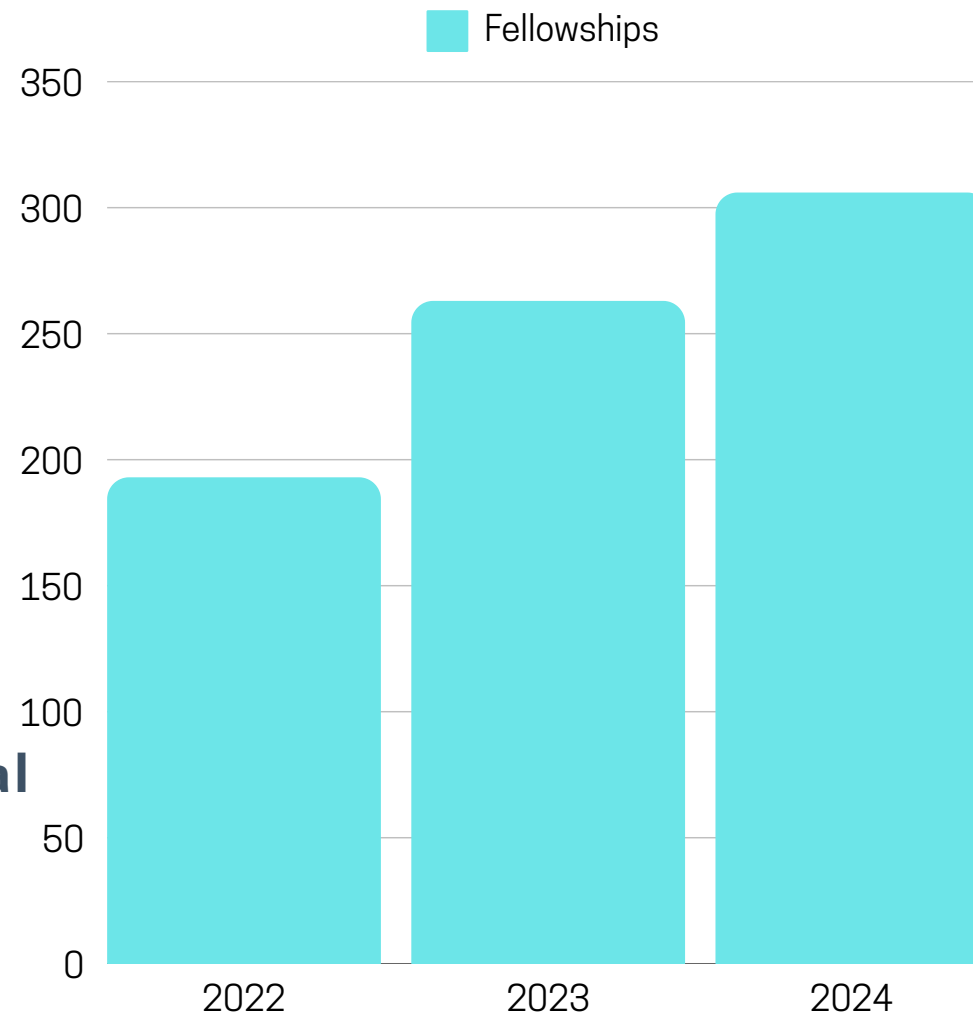
Since 2020, the team has grown from 7 to 28 including paid staff expanding from 5 to 12

Launched Mobile App in June 2024



Devotionals

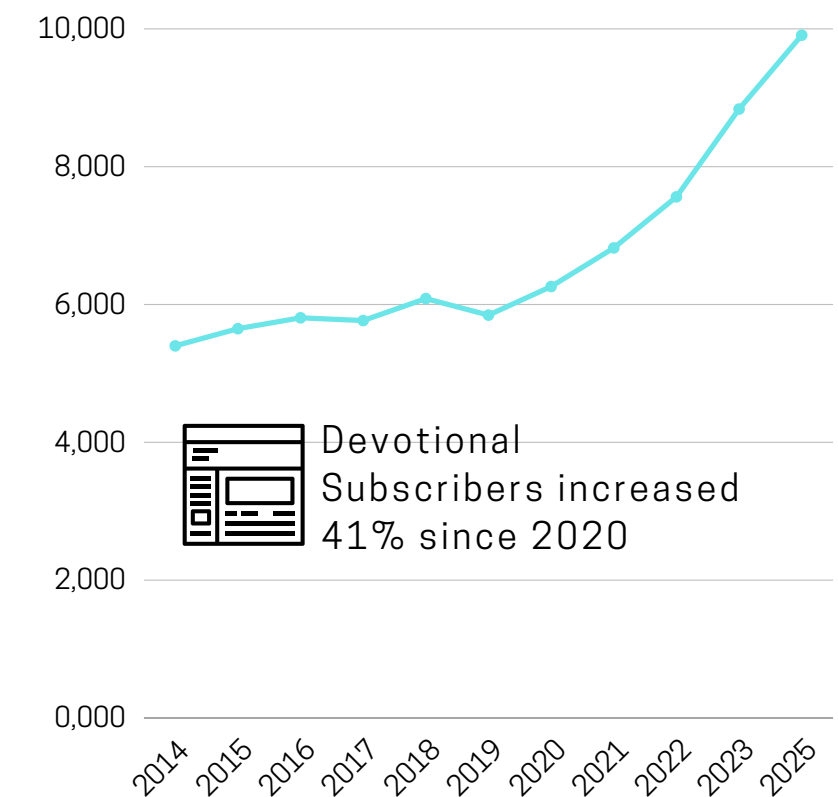
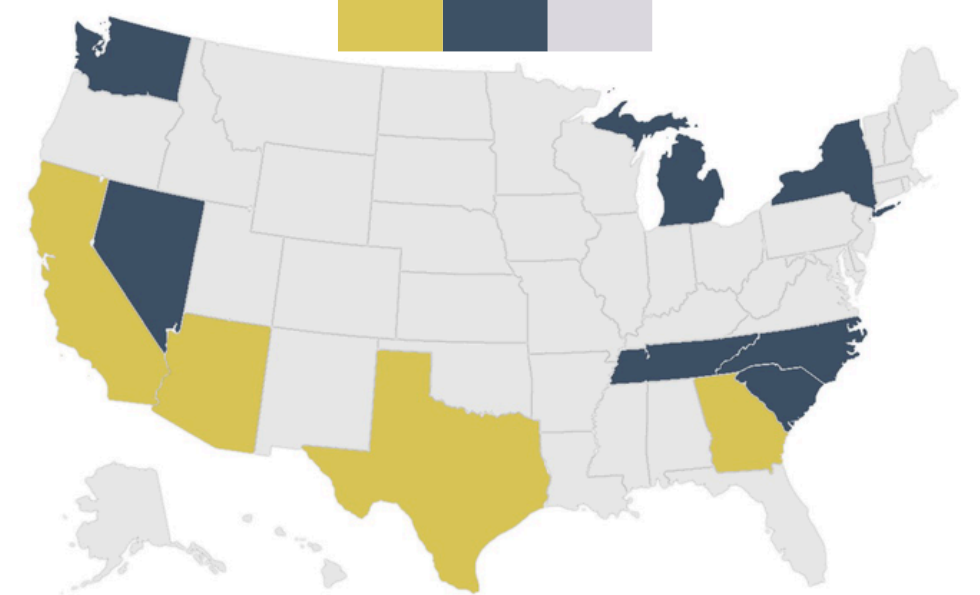
- 80%+ of the Fellowships use the Friday Devotional
- 9,861 Subscribers
- 62% Open Rate (+22% over industry avg)
- Average 86 New Subscribers a Month



311 Fellowships at the end of January 2025

Where Staff Live

2019 Now



Devotional Subscribers increased 41% since 2020

FAQS



- **What is the Links Players National Invitational?** An invitation to get connected to the growing Links community. Two days to fellowship, hear stories of what God is doing through the ministry, play golf and catch Links Players' vision for the future.
- **What does it cost?** As a guest of Links Players, you'll enjoy complimentary accommodations, golf, and meals provided for the duration of the event. Transportation to and from venues will be at your own expense.
- **As an attendee, are you expected to make a gift?** As a donor-supported ministry, we ask each participant to prayerfully consider financially supporting the ministry through this event.
- **Can I attend a portion of the event?** As an attendee, we ask that you make plans to attend the entire event to get connected with the Links Community.
- **Can we extend our time at the La Quinta Resort?** Yes, we have a group rate of \$199/ night. Upon registration please make a note and we will confirm your additional stay. All programming will end by Wednesday 3pm/PST if you are considering extending your stay.
- **Why does the event start on Monday?** We know that weekends are precious family time so we have designed the event pattern to allow you to participate in your family weekend activities and still be able to attend the event.

FAQS PT. 2

- **Can I play additional golf?** If you want to come in early or stay later, feel free to explore Coachella Valley's over 120 golf courses, making it one of the most concentrated areas in the world for golf courses. Such extra golf will be at your expense.
- **What is the tournament format?** 2-man Teams flighted by Team Handicaps. Whether you're aiming for serious competition or just looking to have fun, there's a flight for you!
- **Can I bring my spouse?** Absolutely! We encourage you to bring your spouse to get connected to the growing Links Community across the country.
- **What if I or my spouse doesn't play golf?** We will have activities for non-golfers while golf is taking place. Or you can choose to participate in your own activity during golf. The La Quinta Resort offers Spa & Wellness, Tennis & Pickleball, Swimming & Leisure, Outdoor Adventures, Attractions and Shopping in the surrounding area.
- **Children?** As an opportunity to get connected to the Links Community, we ask that kids not to attend except for nursing mothers of course.
- **What if I confirm my attendance and then need to cancel?** We make every effort to re-book cancellations. If you cancel within 30 days of the event and we are not able to re-book your reservation, we will ask you to cover the direct expense of your cancellation.



VENUES



PGA West
56-150 Pga Blvd
La Quinta, CA 92253



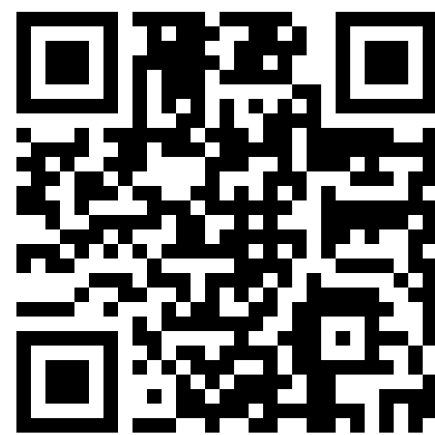
Church at the Red Door
49234 Jefferson St
Indio, CA 92201



La Quinta Resort & Club
49-499 Eisenhower Dr
La Quinta, CA 92253



Register Now
Open to the First 104 Golfers



LinksPlayers.com/invitational

For More Information
LinksPlayers@LinksPlayers.com

